

वीटा मिल्क पार्लर

आवंटन हेतु आवेदन आमंत्रित किए जाते हैं

**Vita**

हरियाणा डेयरी विकास सहकारी प्रसंघ लिमिटेड (HDDCF), पंचकूला अपनी संबंधित दुग्ध संघों के माध्यम से हरियाणा राज्य के जिला नागरिक अस्पतालों में आधुनिक वीटा मिल्क पार्लर खोलने जा रहा है। ये पार्लर हाई-टेक, अत्याधुनिक, नवीनतम डिज़ाइन और आधुनिक रिटेल ट्रेड्स के साथ विकसित किए जा रहे हैं।



पार्लर क्षेत्र
लगभग 650
वर्ग फुट



वीटा मिल्क पार्लर
24x7 संचालित रहेगा



हाई-टेक
अत्याधुनिक
आउटलेट



विविध उत्पाद
वीटा दूध उत्पाद, कॉफी एवं
वीटा कढ़ाई मिल्क, हर-डिड
स्टोर FMCG उत्पाद उपलब्ध

Vita milk parlour**आवेदन व शुल्क**

- आवेदन फॉर्म शुल्क ₹500/- (संबंधित सहकारी दुग्ध उत्पादक संघ लिमिटेड के कार्यालय में खरीदना होगा।)
- सिक्योरिटी राशि ₹1,00,000/- संबंधित सहकारी दुग्ध उत्पादक संघ लिमिटेड के पक्ष में जमा करनी होगी।

स्वयं सहायता समूह (महिला) एवं
MMAPUY के तहत आने वाले आवेदकों के
लिए सिक्योरिटी राशि शुल्क माफ है।

- प्रार्थी निर्धारित आवेदन-पत्र को दिनांक 2.7.2026 सायं 4:00 बजे तक संबंधित सहकारी दुग्ध उत्पादक संघ लिमिटेड के कार्यालय में जमा कर सकते हैं।
- अन्य सभी शर्तें वर्तमान वीटा मिल्क बूथ आवंटन नीति के अनुसार होंगी।

आवेदन-पत्र एवं अन्य संबंधित दस्तावेज़ QR
कोड स्कैन करके डाउनलोड किए जा सकते हैं।



हरियाणा डेयरी विकास सहकारी प्रसंघ लिमिटेड (HDDCF), पंचकूला

निर्धारित स्थान

क्र. सं.	जिला नागरिक अस्पताल का स्थान	संबंधित दुग्ध संघ	संपर्क व्यक्ति एवं मोबाइल नंबर
1.	जिला नागरिक अस्पताल, नारनौल	दुग्ध संघ रोहतक	श्री पवन कुमार 9729355001
2.	जिला नागरिक अस्पताल, ब्रज्जर		
3.	जिला नागरिक अस्पताल, चरखी दादरी		
4.	जिला नागरिक अस्पताल, सोनीपत		
5.	जिला नागरिक अस्पताल, रेवाड़ी	दुग्ध संघ बल्लभगढ़	श्री विमल 9968604703
6.	जिला नागरिक अस्पताल, गुरुग्राम		
7.	जिला नागरिक अस्पताल, फरीदाबाद		
8.	जिला नागरिक अस्पताल, नूह	दुग्ध संघ अम्बाला	श्री नरेश कुमार 9729875057
9.	जिला नागरिक अस्पताल, पंचकूला		
10.	जिला नागरिक अस्पताल, यमुनानगर	दुग्ध संघ कुरुक्षेत्र	श्री देवेन्द्र त्यागी 9896887742
11.	जिला नागरिक अस्पताल, करनाल		
12.	जिला नागरिक अस्पताल, हांसी	दुग्ध संघ जींद	श्री विरेंद्र 7015211448

- सभी श्रेणियों के पात्र उम्मीदवार आवेदन कर सकते हैं।
- वीटा मिल्क बूथ आवंटन नीति के अंतर्गत विभिन्न वर्गों को दी जाने वाली रियायतें वीटा मिल्क पार्लर आवंटन में भी लागू रहेंगी।

मुख्य विशेषताएं

- मिल्क पार्लर की फैब्रिकेशन संबंधित दुग्ध संघ द्वारा की जाएगी।
- उच्च गुणवत्ता की कैफे कॉफी मशीन, वीटा कढ़ाई दूध उपकरण एवं अन्य आधुनिक उपकरण आवंटनी द्वारा अपने खर्च पर लगाने होंगे।
- पार्लर का संचालन व प्रबंधन आवंटनी द्वारा कुशलतापूर्वक किया जाएगा।

Main Terms and Conditions for allotment of Vita Milk Parlours at District Civil Hospitals:-

A. Introduction

Vita Milk Parlours at District Civil Hospitals will be developed as hi-tech, state-of-the-art retail outlets equipped with modern infrastructure, contemporary aesthetics, and advanced retail concepts.

B. Key Features of the Vita Milk Parlour

- Modern and aesthetically designed retail outlet of approximately 650 sq. ft.
- Fabrication of parlour structure and basic display units shall be provided by the concerned Milk Union.
- Sale of:
 1. Vita Milk and Milk Products
 2. Harhith Store FMCG Products
 3. High-quality Coffee
 4. Vita Kadhai Milk
- Installation of Café Coffee Machines, Vita Kadhai Milk equipment and other modern appliances by the allottee at his/her own cost.
- All equipment installed shall be of good quality, as per prescribed standards, Aesthetically attractive, properly maintained
- Efficient operation and management of the parlour shall be the responsibility of the allottee.

C. Rent

- Monthly rent shall be Rs. 8,000/- plus applicable GST for first 02 years from date of allotment.
- Rent shall be increased to Rs. 10,000/- plus applicable GST from the beginning of 3rd year from the date of allotment.
- After completion of 3 years, the rent will be increased 8% to 10% per year based on the performance of the Vita Milk Parlour Allottee.

D. Eligibility Conditions

- All persons fulfilling the eligibility conditions are eligible to apply for Vita Milk Parlours.
- The applicant should possess the minimum educational qualification of Matriculation (10th Pass) and should be resident of Haryana.
- The age of the applicant should be between 18 years to 55 years as on the last date prescribed for submission of applications.

E. Concession:

- Concessions available under various categories given in the Vita Milk Booth Allotment Policy shall also be applicable for allotment of Vita Milk Parlours.

F. 24x7 basis

- The Vita Milk Parlours shall remain operational on a 24x7 basis.

G. Application Form Fee

- Rs. 500/- per application.
- The application form can be obtained from the office of the concerned Cooperative Milk Producers' Union Ltd.

H. Security Deposit

- Security amount of Rs. 1,00,000/- shall be submitted through Demand Draft in favour of the concerned Cooperative Milk Producers' Union Ltd.
- The security deposit is fully exempted for:
 - Women Self Help Groups (SHGs)
 - Applicants covered under MMAPUY

I. All other terms and conditions shall remain applicable as per the existing Vita Milk Booth Allotment Policy. A copy of existing booth allotment policy is annexed

J. Submission of Application

- Duly filled application forms along with all the relevant documents must be submitted on or before 02.07.2026 till 4:00 PM at the office of the concerned CEO of Cooperative Milk Producers' Union Ltd.

K. Contact Details of Milk Unions.

Sr. No.	Milk Unions	Contact Details of Incharge (Mktg.) of Milk Unions	Address	Tel. No.	District Hospital under jurisdiction of Milk Union.	Civil falls	Demand Draft in Favour of
1	Ambala	Sh. Naresh Kumar	9729875057	Ambala Distt. Cooperative Producers Union, Milk Plant Ambala, G.T. Road, Ambala City-134007	0171-2540614, 2542617	District Hospital Ambala & Yamunanaar	Civil - The Ambala District Cooperative Milk Producers' Union Ltd. Ambala
2	Jind	Sh. Virender Nain	7015211448 9996599440	The Hisar- Jind Cooperative Producers Union, Milk Plant Jind, Jind-126102	01681-225776, 225772	District Hospital - Hansi	Civil - The Hisar-Jind Cooperative Milk Producers' Union Ltd. Jind
3	Rohtak	Sh. Pawan	9729355001	The Rohtak Cooperative Producers Union, Milk Plant Rohtak-Gohana Road, Rohtak-124001	01262-276302	District Hospital -Narnaul, Jhajjar, Dadri, Rewari	Civil -Charkhi Sonipat, The Rohtak Cooperative Milk Producers' Union Ltd. Rohtak
4	Ballabgarh	Sh. Vimal	9968604703	The Ballabgarh Cooperative Producers Union, Milk Plant Ballabgarh, Faridabad- 121004	0129-2242376, 2244494	District Hospital Gurugram, Faridabad, Nuh	Civil - The Ballabgarh Cooperative Milk Producers' Union Ltd. Ballabgarh
5	Kurukshetra	Sh. Devender Tyagi	9896887742	The Kurukshetra-Karnal Cooperative Producers Union, Milk Plant Kurukshetra, G.T. Road, Near Sanwala, Kurukshetra-136118	01744-275544,275970	District Hospital - Karnal	Civil - The Kurukshetra - Karnal District Cooperative Milk Producers' Union Ltd. Kurukshetra

Cost of Application Form Rs. 500/-

Application for Allotment of Vita Milk Parlour

Affix Passport
Size Photo here

Sr. No.	Particulars	
1.	Vita Milk Parlour Holdership for	Vita Milk & other Products & permissible products
2.	Name of the site	
3.	Name of the person (in Capital letters)	
	Father's name	
	Age	
	Category	
4.	Education Qualification	
5.	Complete correspondence Address (in Capital letters)	
6.	Telephone Number (with code)	(office)----- (Resi)-----
7.	Mobile Number	
8.	GST Number (if available)	
9.	PAN No.	
10.	Expected sale in one month (1 st Quarter of one year) and annual growth in %	Quantity-----Value----- Growth(%)-----
11.	Do you have any blood relation (as defined in company Act) working in the Milk Unions or HDDCF if yes, Relative's name, relationship & place of posting	
12.	Are you holding Milk & Milk Products Distributorship of any Other brand ? If yes, give details	
13.	Any other information which you may Like to give.	

I/we declare that the information given above is authentic to the best of my/our knowledge & belief & if found untrue at later stage my application may be rejected.

Place:

Date:

(Signature of applicant)

Address-----

Attached Documents:

1. ID Proof (Aadhar Copy)
2. Address Proof.
3. Cancelled Cheque
4. 2 Passport size photo
5. Demand Draft/Pay order No.-----Date-----Amount-----
Bank
6. Sign copy of terms & conditions
7. Proof of Metric Certificate (Copy attached)
8. Certificate of Retailer or Vendor selling Vita Milk & milk products
9. Proof of age.

AFFIDAVIT TERMS & CONDITIONS FOR ALLOTMENT OF VITA MILK PARLOUR

1. Vita Milk Parlour will be allotted for a period of two year on temporary basis and will be continue on the basis of performance of Sale.
2. Security amount as applicable (Non-Interest bearing).
3. The allotted Vita Milk Parlour will be exclusively for the sale of Vita Milk & Milk Products only & any another items directed by Hqr. If stock is available in Milk Plant,, then Deep-Freezer or Visi Cooler as required will be provide by the Milk Plant,, otherwise the same will be arranged by the allottee himself/herself to maintain cooling temperature required for milk & milk Products.
4. The Vita Milk Parlour will be run by allottee himself/herself only. No transfer or sublet of allotted milk parlour is permissible.
5. The allottee will maintain Vita Milk Parlour in proper way including its maintenance and hygiene conditions within parlour & its surroundings.
6. The allottee is required to deposit rent and other dues timely with Milk Plant, on regular basis.
7. Electricity bill will be borne and deposit with the concerned authority by himself/herself.
8. The allottee will sale Vita Milk & Milk Products to consumer/customer on authorized rates fixed by Milk Plant, / HDDCF from time to time. He/She will also display the rate list at the parlour.
9. The supply of Vita Milk & Milk Products will be made against cash payment by our area Distributor/Dealer.
10. The Vita Milk Parlour is the Property of Milk Plant, & allottee will maintain it properly. If any physically damage is done to parlour, the cost of damage/repair will be recovered from the allottee.
11. Any other terms & conditions laid down by HDDCF/Milk Union/ District Authority shall be applicable from time to time and if at any stage allottee found violating any term and condition, the parlour allotment shall be cancelled.
12. If any stage any violation of terms and conditions is noted, Chief Executive Officer, Milk Plant, reserve the right to cancel Milk Parlour with immediate effect without any notice.
13. All disputes shall be settled within jurisdiction.
14. Existing Parlour/ booth allottees will not be considered.
15. Against One Aadhar Card address ID, only one Milk Parlour will be allotted.
16. I declare & assured that I have carefully read and understood all the terms and conditions of the parlour allotment and shall abide by them.

Place:-

Dated:-

DEPONENT

VERIFICATION

Verified that the contents of this affidavit are true and correct to the best of my knowledge and belief and nothing has been concealed therein.

Place:-

Dated:-

DEPONENT

Policy for the Allotment of Vita Milk Booths by the Cooperative Milk Producers' Unions

1. Milk Unions will allot Milk Booths to applicant after screening their applications by **a committee of the following:**
 - a. Chairman of the Milk Union
 - b. Nominee of the Federation (Federation Nominee on the Board of Milk Union).
 - c. CEO Milk Union
 - d. Incharge (Mktg) Milk Union.
2. **Booth will be allotted to the eligible candidate/applicant through interview system by the committee proposed in Point No. 1 as above.**
3. **Further provisions/ procedure for allotment are:-**
 - a. In case of booth sites allotted by any Govt./Semi-Govt. Agency in the name of a person or sites in RWAs i.e. Residents Welfare Associations/Group Housing Societies or applicant's own site.
 - i. If a person arranges a place for sale on his own in a commercially viable place, supplies may be given to such person through distributors on cash & carry basis.

Clarification: The booth structure cost and other operational expenditure shall be borne by the allottee. The allottee shall be required to enter into an agreement with CEO of Milk Union concerned and shall deposit a security of Rs. 50,000/- with Milk Union. The allottee shall abide by all terms and conditions of booth allotment policy.
 - ii In such cases the responsibility of payment of rent, electricity & water bill etc. shall be that of the applicant and the Milk Union will not be responsible in any manner for the same.
 - iii In case of by name allotment by any department to the applicant, allottee may be allowed to fabricate the booth as per design/ specification of HDDCF.
 - b. In case of booth sites allotted to HDDCF by HUDA, Urban Local Bodies, Market Committees, Universities, Sugar Mills, Hospitals or any Other Govt. Agency. The booth will be allotted by inviting applications from the general public by publishing notice in newspapers.
 - i) **Eligibility Conditions:**
 - Earlier, the resident of the same district can apply for the Vita booth. To get more response, the clause of same district has been replaced with resident of Haryana. In case of booth located in other States/UT, resident of Haryana or State/UT where the booth located can apply for booth.
 - The applicant should have minimum qualification of matriculation
 - The age of the applicant should be 18 years to 55 years on the last date for submission of applications.
 - The applicant should have bank balance of at least Rs. 50,000 during any six months in the last two years.
 - Existing allottee will not be eligible to apply.

ii) General conditions to apply.

- Processing fee of Rs. 500/- only will be deposited by the applicant along with the application which will be non- refundable.
- An amount of Rs. 50,000/- per booth (other than an RCC booth) will be deposited by the applicant along with the application form in the shape of Demand Draft, in favour of Milk Union concerned, which will be refunded without interest to the unsuccessful applicants, once the process of finalization of the allotment is completed. For an RCC booth the security will be Rs.100000/-.
- An affidavit shall be given by the allottee that he will not sub-let, transfer, sell, sub-lease, mortgage or dispose of in any other manner, a part, or whole of the allotted milk booth to anyone else. In case it is found that booth has been sublet, sold, transferred, sublease, or mortgaged to any party by the allottee, the allotment will be cancelled immediately.
- The booth will have to be made functional by the allottee within a period of one month from the completion of structure and installation of electric meter; otherwise the site of booth will be cancelled and allotted to the next in waiting list.

(iii) Reservation Policy in Allotment of Vita Milk Booths to the different categories :-

Category	Percentage
Women/War Widow	10%
Disable/All Disability- Physical Handicapped/Special needs person with special disability	5%
Ward of Milk Produces affiliated with Societies of Milk Union (VITA) at least for 3 year	5%
Scheduled Cast	10%
Backward Cast	10%
Ex-servicemen of Defence Forces	10%
Self Help Groups (Women)	20%
General Public	30%

Maintenance of Roaster Register – Sr. No. of booth should be allotted to each category as below :

Sr. No.	Category
1	Physical Handicapped with all disabilities
2	Women /War Widow
3	SC
4	BC
5	Wards of Milk Producers
6	Ex-servicemen of Defence Forces
7	Self Help Groups (Women)
8	Self Help Groups (Women)
9	General
10	General
11	General
12	Women /War Widow
13	SC
14	BC
15	Ex-servicemen of Defence Forces
16	Self Help Groups (Women)
17	Self Help Groups (Women)
18	General
19	General
20	General

For compliance, the roaster of every 20 booths shall be maintained at each Milk Union level as per policy and details given below:

Category	Percentage	Nos of Booths
Women/War Widow	10%	2
Disable/ Disability-Physical Handicapped/ Special needs person with special disability	5%	1
Ward of Milk Producers affiliated with Societies of Milk Unions (VITA) at least for 3 year	5%	1
Schedule Cast	10%	2
Backward Cast	10%	2
Ex-servicemen of Defence Forces	10%	2
Self Help Groups Women	20%	4
General Public	30%	6
Total		20

- (i) The booth site reserved for Ex-servicemen of Defence Forces will be published by CEOs of milk Union concerned indicating that this site will be allotted to the candidate recommended by Directorate Resettlement Zone, West (DRZW).
- (ii) This reservation roaster of each 20 booths shall be carried forward in the record for further allotment till completion of 2 Financial Years. Proper record to be maintained in Union.
- (iii) If the Candidate is not available (eligible) in their category as per advertisement given in newspapers during the 2 Financial Years as per policy, the approval of de-reservation of that category for No. of booth will be taken from MD and the booths may be allotted to other categories whichever available and eligible in last waiting list or as per process.
- (iv) Fresh roaster record will be started and maintained after every 2 Financial Years or earlier, in case complete 20 booths are allotted as per Roaster System.
- (v) In case of ward of Milk Producers, only 1st Blood relation will be considered.
- (vi) Against one Aadhar Card address ID only one Milk booth will be allotted.
- (vii) Existing Booth allottees will not be considered to apply.
- (viii) A waiting list may also be prepared at the time of finalization of interview process on merit basis so that Vita milk booth can be allotted to the eligible candidate of waiting list, if the allottee refuses to run the booth within a period of 03 months after allotment of Vita milk booth.

4. (a) Guidelines for Self-Help Groups (Women)

- 1. The security of Rs. 50,000/- is fully exempted.
- 2. Visi cooler/deep freezer will be provided against security of Rs. 5000/- for each item.

(b) Revised guidelines for providing financial assistance to the applicants of BPL category under Mukhyamantri Antoday Parivar Utthan Yojna while allotting Vita Milk Booths :

- (i) The fabrication cost of the booth for the owned/private land will be borne by the applicant.
- (ii) The security amount of Rs. 50,000 is fully relaxed.
- (iii) Visi Cooler /Deep Freezer will be provided against security amount of Rs. 5,000/-
- (iv) Processing fee will be only Rs. 100/-
- (v) The supply of Vita Milk and milk products will be made on cash and carry basis.
- (vi) The site at Govt. land will be allotted by the committee comprising of members from Concerned Department and HDDCF. In this case, fabrication expenditure of the booth will be borne by HDDCF.

Vide letter No. HDDCF/Mktg./381/2025/ 3869-74 dated 12.12.2025 clarification was conveyed to CEOs of Milk Unions that the benefits provided under Clause 4 (b) of the Vita booth policy, will be applicable to the families covered under MMAPUY scheme having annual income below Rs. 1.80 lakh, and who apply through Melas organized under MMAPUY scheme or who apply against the Vita booth advertisements issued by Milk Unions from time to time.

(c) Financial Assistance to the Divyang Children while running Vita Milk Booth at various Govt. Senior Secondary Schools identified as IED Resource Centre by Education Department Haryana.

- (i) Deep Freezer/Visi Cooler for storage of Vita products will be provided by the Milk Unions against security of Rs. 5,000/- each item.
- (ii) Security Amount of Rs. 50,000/- is fully relaxed.

5. Norms fixed in the interest of Vita business:

- i)
 - Targets for sale of milk and milk products for each milk booth shall be fixed by CEO of the Milk Union concerned.
 - The sale of Vita milk and milk products at booths shall be reviewed in three months. In case there is no sale found and allottee fails to achieve the targets consistently, the allotment of the booth shall be cancelled by the CEO of Milk Union after giving the allottee a notice.
- ii) Security is fixed Rs. 50,000, which is non interest bearing, will be paid by the allottee as Milk Booth's Security against rent of HUDA/ other institutions & other dues. If at any stage, he leaves/ vacates the Milk Booth without depositing timely rent of HUDA/ other institutions, it will be adjusted from his security amount.
- iii) The booth will be constructed by the Milk Union to have better control over the booth and to avoid problems in vacation of booth in future. The electricity connection & civil works etc. will be procured/done by the allottee and expenditure will be borne by him.
- iv) Where construction of Milk Booth (RCC) is involved the same will be got constructed by concerned Milk Unions so that the allottee could not claim its ownership and it remains the property of Milk Union concerned. For such milk Booth the security to be deposited will be Rs. 100000/- (One lakh) which is non interest bearing.
- v) In the case of death of booth allottee, the booth may be transferred to his/her nominee on submission of an application alongwith transfer fee of Rs.2500/- and supportive documents. Otherwise, the booth shall be surrendered to the Milk Union concerned or the Milk Union will take over such booth.
- vi) Temporary arrangement of running a booth vacated by an allottee may be made by the respective CEO as per situation/ requirement till the same is allotted to another person.
- vii) Rs. 5000/- will be charged from an allottee for whom the installation has been done by the Milk Union. Rs. 2500/- on account of up-rooting will be charged from an allottee who surrenders the booth due to his/her inability to run the allotted booth.

- viii) A penalty of Rs. 5,000/- and Rs. 10,000/- at First and Second instances respectively shall be imposed in case an allottee is found indulging in selling non-permissible item. On third occasion, the allotment of booth will be cancelled.
- ix) The record of sale of Vita milk and milk products shall be kept by each allottee. The premises can be checked by a representative of Milk Union concerned for this purpose.
- x) The CEO of Milk Union shall be required to enter into an agreement with the allottee of booth.
- xi) Following items shall only be allowed to be sold from the booth in addition to the Vita milk and milk products:
- (a) Bread (b) Mineral Water (c) Eggs (d) Toffees/ Chocolates/ Branded Biscuits & readymade Patties (e) HAFED/NAFED products allowed as per agreement with HDDCF/Milk Unions (f) Any other items as per agreement with the agency allotting the land.
- (g) Vegetables & Fresh Fruits allowed for sale at all Vita Milk Booths in Haryana and Chandigarh and the responsibility of Booth allottees will be as follows:-**
- Keeping fresh/healthy vegetable/fruits for sale.
 - Keeping milk products and vegetable/fruits separately so that smell of vegetable and fruits doesn't affect Vita milk and milk products.
 - Maintaining and cleaning of all type of unsold vegetable/fruits.
 - Keeping hygiene at booths.
 - Disposing off waste to keep the environment clean, Dustbin with lid to be kept in all booths to keep away the flies and insects.
- (h) Ready to Eat Products allowed for sale at all Vita Milk Booths in Haryana/Chandigarh/NCR as per MOU signed between HDDCF and other organizations as follows :-**
- M/s Markfed Punjab (SOHNA), Chandigarh;
 - M/s HPMC; Shimla (HP);
 - M/s ITC Ltd (M/s S.S Enterprises, Hisar);
 - M/s Fatehabad Ekta Honey Ltd.
 - M/s Atulaya Beemaster Producer Company Ltd.
 - M/s Lifestyle Foods Pvt. Ltd, New Delhi (Chukde Spices)
 - M/s Nature Farms & Beyond, Chandigarh (Amla Honey Candy)

- xii) **Other terms and conditions of Vita Milk booths to be incorporated in appointment letters by concerned Milk Unions as per location of booth and market trend on following lines with clarifications :-**
- 1) The allotment of Vita Milk Booths will be renewed after every 2 years based on their sale performance and to avoid any chance of subletting the booth.
 - 2) M.S. structure to be provide by Milk Union free of cost with installation charges.
 - 3) The electricity connection & civil works etc to be procured and expenditure to be borne by the allottee.
 - 4) The milk booth will have to be made functional within a period of one months after the completion of structure and installation of electric meter otherwise the site of booth will be allotted to the next in waiting list.
 - 5) The sale of Vita milk and milk products at booths shall be reviewed in three months.
 - 6) The allottee shall pay the rent as per the rate fixed by the owner of site and shall abide by their terms and conditions in addition.
 - 7) The timings of opening and closing of booth shall be as fixed by the Milk Union.
 - 8) The supply of milk/milk product shall be on cash & carry basis through distributors of Unions or as per direction by Milk Unions concerned and as per rate list of Milk Unions
 - 9) The allottee shall display the rate list of articles at booth along with the Telephone Nos. of concerned Milk Union officials, for lodging complaints/suggestions.
 - 10)The allottee shall display Vita glow-sign board with Vita logo on booth as per design approved by the Federation/Milk Union.
 - 11)A penalty of Rs. 5,000/- and Rs. 10,000/- at First and Second instances respectively shall be imposed in case an allottee is found indulging in selling non-permissible item. On third occasion, the allotment of booth will be cancelled.
 - 12)The allottee of booth will have to execute an agreement on non judicial paper of Rs. 100/- as per specimen with concerned Milk Union. The security paid for the milk booth is non interest bearing.
 - 13)No alteration or addition in booth structure shall be done by the allottee. No encroachment will be made by the allottee near booth's entrance and at its sides.
 - 14)An affidavit shall be given by the allottee that he will not sub-let, transfer, sell, sub-lease, mortgage or dispose of in any other manner, a part, or whole of the allotted milk booth to anyone else. In case it is found that booth has been sublet, sold, transferred, sublease, or mortgaged to any party by the allottee, the allotment will be cancelled immediately.
 - 15) In the case of death of booth allottee, the booth may be transferred to his/her nominee on submission of an application along with transfer fee of Rs. 2500/- and supportive documents. Otherwise, the booth shall be surrendered to the Milk Union concerned or the Milk Union will take over such booth.

- 16) D- freezer and a visi-cooler will be installed by allottee for the preservation and maintenance of quality of Vita milk & milk products.
- 17) No visi-cooler/D-freezer of any other company or competitive brand shall be installed at Vita milk booth by allottee.
- 18) That the allottee shall keep the booth & surroundings in neat, clean and hygienic condition.
- 19) The allottee i.e. the operator of milk booth should wear clean and presentable dress
- 20) The allottee shall maintain peaceful atmosphere at the booth and will be courteous with the customers
- 21) The booth allottee will not sell any dairy product other than Vita milk and milk products & other products which are not permitted by Vita federation/Union.
- 22) Targets for sale of milk and milk products for each milk booth shall be fixed by CEO of the Milk Union concerned. In case the allottee fails to achieve the targets consistently, the allotment of the booth shall be cancelled by the CEO, after giving the allottee a notice and personal hearing.
- 23) The record of sale volume of Vita milk and milk products to be kept and maintained by booth allottee which is mandatory and could be checked by official representative any time
- 24) No replacement of leakage will be allowed. However the replacement for actual balance quantity can be given if the quality complaint is substantiated.
- 25) The allottee shall not display any private advertisement in or on the allotted milk booth. He shall not use this booth for the private purposes.
- 26) If at any stage, the allottee leaves/vacates the booth without depositing the rent of HUDA, Urban Local Bodies, Market Committees, Universities, Sugar Mills, Hospitals or any Other Govt. Agency, the pending rent will be recovered from his security amount.
- 27) The CEOs of Milk Union has right to amend or cancel without any notice the contract/allotment or impose penalty, if allottee is found violating the terms and condition or instructions issued to allottee from time to time.
- 28) If complaints are received with regard to lack of proper service or adulteration or malpractices, charging higher rate, then the CEO of Milk Union concerned reserves the right to take appropriate action including cancellation of the booth and cancellation of his relationship, without assigning any reason.
- 29) The allottee of milk booth shall vacate the booth immediately if so instructed by CEO of Milk Union concerned. In the event of non compliance of such instructions officer incharge of Milk Union will take over such booths. In the event of failure of the booth allottee to give peaceful possession of booth on the expiry of the date of agreement or contract or termination of contract or agreement, he shall be liable to pay Rs. 200/- per day as liquidated charges for wrongful continuance.

- 30) The dispute, if any, shall be referred to by either party to the Chief Administrative Officer of the Federation as Sole Arbitrator and the decision of Arbitrator shall be final & binding on both parties.
- 31) "The allottee shall be responsible for maintenance of the booth in proper condition. It shall be his responsibility to carry out the required repairs and repaint the booth at suitable intervals".
